8th Grade

Persuasive Quiz #2 Answer Key

1. Overgeneralization
2. Urgency
3. Rhetorical Questions
4. Loaded Language
5. Sales Price
6. Authority
7. Testimonials/ Endorsements
8. Sidewalks
9. Music ads
10. A cartoon show
11. “Buy Now!”
12. Prizes, sweepstakes, gifts
13. Age
14. Generalization
15. Target audience