Persuasive Strategies Quiz #1 Answer Key

1. True
2. All of the above
3. Opinion
4. Overgeneralization
5. An appeal to emotion
6. Special Ingredients
7. Appeal to Logic
8. Pathos
9. Logos
10. Ethos and Repetition
11. Urgency
12. Convincing the reader based on credibility
13. Lawyers, politicians, parents, teenagers, etc. They use persuasion to convince another person of their belief or viewpoint.
14. Name
15. Additional Comments